



FOR IMMEDIATE RELEASE
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Senior Health Insurance Company of Pennsylvania hires five, promotes two

CARMEL — Senior Health Insurance Company of Pennsylvania (SHIP), which supports long-term care insurance policies, has added to its team of IT professionals as it bolsters its offerings. The company recently created Fuzion Analytics, an analytic services organization dedicated to serving the informational needs of the long-term care insurance industry, to its business portfolio. With this additional came increased IT needs.

Brea Day, Principal Quality Analyst

Brea has a strong background in testing and quality assurance for software development organizations, as well as experiences in the home health care industry. Brea will be leading the company's quality and testing efforts for SHIP and brings a passion for "agile development methodologies" which the company plans to embrace.

Deb Eberhart, Project Management Office (PMO) Manager

Deb has had an extensive career leading and building Project Management Offices (PMOs) with companies such as Eli Lilly and Company, Wellpoint and IU Health. In her new role, she will build SHIP's Enterprise PMO from the ground up and drive all projects, including client implementations. Her attention to detail and desire for structure will help ensure success for the organizations.

David Guest, Principal Business Analyst

Previously a consultant for SHIP helping the company design and create its standard operating procedures, David has joined the team and will be engaging with customers and working through requirements with them on company offerings. David is from California but loves the Midwest and is proud to call himself a Hoosier.

Michael Herman, Desktop Support Analyst

After nearly a decade with PCI Solutions, Michael has joined SHIP and will be responsible for maintaining the desktop and printing infrastructure for all end users. His passion for new technologies and ability to solve problems make Michael a great asset to the organizations.

Kim Jarboe, IT Team Coordinator

Kim brings more than 25 years of administrative experience to SHIP, and most recently spent three years working at Harrison College as an assistant to the vice president of IT and as a project coordinator in the PMO office. Prior to that, she spent 11 years at the Indiana State Teacher's Association in a similar role. Kim will put her expertise to work assisting the IT team with various projects, coordinating activities and providing administrative assistance.

Additionally, SHIP announces the following promotions:

Duane Birnbaum, Infrastructure Manager

Over the past three years while at SHIP, Duane has been instrumental in designing, building and supporting the IT infrastructure. As the company continues to mature, Duane has taken a lead role in building the infrastructure that will support the company's solutions. His leadership in this area has been critical to SHIP's success thus far, and will continue to be in the future.



William Long, Software Development Manager

William began his career as a systems engineer and evolved into customer software development. He has led multiple software development teams in the past and will now be leading application development for SHIP in his new role.

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About Senior Health Insurance Company of Pennsylvania (SHIP)

Senior Health Insurance Company of Pennsylvania (SHIP) is based in Carmel, Indiana, and provides high quality service to meet the long term care policy commitments of policyholders. SHIP operates without the objective of a profit, which means that customer premiums are applied to all supporting service and claims. SHIP is owned by the Senior Care Oversight Trust, an independent trust governed by a highly experienced Board of Trustees. To learn more about SHIP, visit www.shipltc.com.

Note to Editor: Photos are attached.